



INTRODUCTION.....Debra Benton is one of the most sought after speakers and executive coaches today – we’re delighted to have her here.

In preparing to introduce her, I discovered that her client list reads like a stock portfolio that I’d like to own!..... Pepsi, Mattel, Gillette, Kraft, Campbell Soup, Citicorp, Time-Warner, Lockheed Martin, AT&T, Viacom, American Express, NASA, and on and on.

Debra is an internationally recognized expert on how top executives **think** and **act**. Her consulting work and seminars have been conducted in **22 different countries** including three around-the-world speaking tours. She has coached clients to interview with Donald Trump, present at the Academy Awards, testify before Congress, and run for the U.S. Presidency. She has presented everywhere from the Crystal Cathedral to the U.S. Border Patrol..... **Trust me, she has lots of good stories to tell us!**

You might have seen Debra on the *Today Show*, *Good Morning America*, and on *CBS Morning News* being interviewed by Diane Sawyer. Or you might have read about her on the front page of *The Wall Street Journal* and *USA Today Money*. She’s repeatedly written up in *Time* magazine, *Fortune*, *The New York Times* and even *Playboy* – where she assures me there were no photographs just an **article** about her executive training.....which we will get a sample of today.

To our benefit, this award-winning, New York Times best-selling author has published her research in **eight** books including her latest “**CEO Material**” – **How to be a leader in any organization**.

Now, I’m pleased to welcome..... Debra Benton.